

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* OCT25/12 18.10  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME TRACEY ROBINSON  
SALES PRSN WA- JOE KNAUER

	CLASS:	NATL.	LOCAL	REGIONAL
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(ICE)

PRDCT AMERICAN ACTN NETWORK EST#2870 COMMENTS: (LINE, ORDER, INVOICE)

DATE OCT25/12 18.10

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

REP: TO NSM/NSA FOR JULIE  
FR CAITLIN  
M4 OK'D SEE LN 101  
TTLS RTS  
PLS CONFIRM THX 10/25

STA: \*\*\*\*\*  
CON CM THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

AMERICAN ACTION NETWORK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 131 AGENCY PRODUCT CODE = 405 AGENCY EST# = 2870												
9	S		600P-630P	30		\$3,200.00	10/26	10/26	0		FRI	0
PROGRAM : EYEWIT NWS-6 RA35+ : 4.0 CON COM1: EYEWIT NWS-6												
101	A		700A-900A	30		\$3,200.00	10/26	10/26	1		FRI	1
PROGRAM : GMA RA35+ : 4.0 ORD COM1: WE CAN OFFER *** RESEND TO CORRECT PRGM THIS IS A MAKE-GOOD FOR OCT26 ON LINE-9 FOR 1 SPOT/WK												

REP HEADLINE# 6251216      TRF# 323901      REP: TEL# 703 528 7800      FAX# 703 528 7880

\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$      CREDIT ADVISORY: AGENCY CREDIT RISK !!      OCT25/12 18.10

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\*\*\*CHANGES\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M4	OK'D	BUY#9	MISSED:FRI/600P-630P				OCT26		30S	\$3,200.00	(OCT25/12)	
			OFFER:FRI/700A-900A				OCT26		30S	\$3,200.00	PLS ADVISE.	
			CMT:WE CAN OFFER ***									
			RESEND TO CORRECT PRGM									
OCT/12			184125.00			NOV/12						
						46500.00						
CONTRACT TOTAL												230625.00
TOTAL SPOTS												126

MARKET TOTALS \$549,107      WFTV 42%      WKMG 17%      WESH 21%      WOFL 15%      WKCF 1%      WRBW 2%      CABL 0%

WOPX 0%      WRDQ 2%      EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS,PLAN,SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE